



# Construction Industry Development Council

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Ref: CIDC/Ltr-Gen/2020

10<sup>th</sup> April, 2020

**Sub: POST COVID 19 Resurrection of rural economies and appeal for extending help to Construction Workers.**

## Greetings,

COVID 19, the global pandemic has thrown a massive challenge to humanity and businesses and many livelihoods stand disrupted.

The uncertainty that confronts governments, citizens and the entire world is unfathomable and we are yet to ascertain the huge economic implications for nations it will leave in its trail.

Humans are a resilient race and as time passes, we all will come out of this crisis much stronger and better prepared for future disruptions. But for now, the journey to get back on our feet is tough and the road ahead will be determined with a concerted effort from all stakeholders.

I appreciate your continuous efforts under CSR wherein you keep spending your time and resources for the betterment of society. In the past, we have been lucky to be associated with your prestigious organization for conducting job oriented training for marginalized sections of society which has resulted in gainful employment for the beneficiaries in the construction industry.

The brunt of the pandemic has now left many a construction worker jobless and stranded either in their native villages or in a faraway city. While the Government is taking all possible actions and extending relief measures, more helping hands are required to help tide over this crisis.

With a network of training centres in rural hinterland, Team CIDC can reach out to such needy families and provide them food, medicines and solace and also kick-start the rural economy through physical asset creation and generating livelihoods.

If you would be interested to reach out to such families and sponsor the “village Development Program” to resurrect rural economies and generate livelihoods, we can work with you to develop a customized plan of action and roll it on the ground.

It will be a pleasure to discuss the same with you and provide any clarifications / additional information. I request you to reach out to me on my mobile 9811085597 or my mail ID [prswarup@hotmail.com](mailto:prswarup@hotmail.com) or contact my colleague Mr Ashutosh Bhardwaj (Dir-CA) on 9868566547 or email: [cidcab@hotmail.com](mailto:cidcab@hotmail.com)

Together we can and together we will!

Thanking you

**For Construction Industry Development Council**

Dr. P.R. Swarup  
Director General