

RULES AND REGULATIONS

Please read these rules before entering the CIDC 'Construction through Pictures' Competition of 2009 ("Competition"). By submitting an entry, you acknowledge that you have read and agree to be bound by these Rules and Regulations and the decisions of CIDC ("Sponsor"), and that you satisfy all eligibility requirements. This Competition is intended to produce Technical Manuals which will be used as a medium of education for the workers of the trades, and will be circulated to workers through CIDC training programmes. The aim is to increase the understanding of construction techniques and practices for the trained workers, and provide knowledge to the untrained, thus increasing their ability to make a sustainable living. As specified in details below, each winner must agree to transfer all right, title and interest in their entry to Sponsor in exchange for receiving any prize from Sponsor.

1. Eligibility. Open to entrants 18 years or older. Not open to employees or immediate family members (spouses, parents, grandparents, siblings, children, and grandchildren) and/or those living in the same household of employees of Sponsor, its respective parents and subsidiaries.

2. How to Enter. Competition submission period begins on **15th July 2010** and ends on **31st Aug 2010**. The entry should be submitted at the Head Office of CIDC in New Delhi, by hand or through Registered Post. The address and contact details are available online at www.cidc.in. **In case of any query, please contact Ms Champa Ubriani, Deputy General Manager (Personnel) at 9818505614, 011-26433709, 26451766, 26234770, ubrianichampa@yahoo.co.in.**

All students interested in participating in the Competition, should submit the registration form with their details by the 10th Aug. 2010.

All submitted Technical Manuals must (a) be the original creation of entrant; (b) be in hard copy and soft copy, and capable of being reprinted for mass distribution; and (c) not have been previously sold or distributed through any retail or paid distribution channel. All Entries determined by Sponsor in its sole discretion to meet the foregoing requirements will be deemed qualifying Entries. Sponsor is not responsible for (i) lost, misdirected, late, incomplete, illegible, or unintelligible Entries or for inaccurate entry information, whether caused by participant or by any technical or human error that may occur in the processing of Entries; or (ii) any printing, production, human or typographical errors in any materials associated with the Competition. Sponsor reserve the right in its sole and unfettered discretion to disqualify at any time any Entry containing inappropriate content or subject matter (as determined by Sponsor in its sole discretion).

3. Conditions of Entry. All Entries must be the original creation of the entrant. By submitting an Entry, each entrant represents and warrants that his/her Entry is his/her original creation; has not been copied in whole or in part from any other work; does not violate or infringe any copyright, trademark, privacy or publicity right, or other proprietary or intellectual property right of any person or entity; is not obscene or otherwise illegal; and is the sole and exclusive property of the entrant. Each entrant further represents and warrants that he/she has complete, worldwide distribution rights for his/her creation. Sponsor may disqualify any entrant whose Entry Sponsor deems, in its sole discretion, at any time not to comply with the foregoing representations and warranties. By submitting an Entry, each entrant grants

Sponsor and its respective affiliates and agents permission to use the entry for any purpose in connection with this Competition, without compensation to entrant.

4. Judging Entries. All entries will be judged based on the following criteria: clarity in presenting the information, all relevant information being presented, simplicity of graphics, theme/ narrative being followed, innovation in method of instruction, and ease of reproduction of booklet. Sponsor plans to select three winning entries, but Sponsor reserves the right to select less winners should entries not meet the judging criteria or more winners should the judges in their sole discretion decide that more than three entries meet the criteria and needs of Sponsor.

After 31st Oct. 2010, Sponsor will begin notifying selected winners by phone and email. The winners will be announced on www.cidc.in by 3rd Nov. 2010.

After notification to the winning team, they will have the additional responsibility to make any changes/additions to the Manual, as required by CIDC team, to ready the document for mass printing and distribution. The details of this stage can be obtained from the CIDC Head Office.

5. Prizes. The following prizes will be awarded:

CIDC will award the best adjudged entry for each trade with a cash award of Rs.25, 000; **each of the winning teams would be responsible for completion of the winning entry for publication.** The members of each of the winning teams would be recognized as 'CIDC Student Contributor of the Year'.

Apart with the above, 'Certificates of Commendations' will be given to two other entries for each trade, provided the entries submitted are also deemed to satisfy the requirements of the

Competition, as judged by CIDC. Winners are responsible for paying all costs and expenses related to the prizes that are not specifically mentioned, including, but not limited to, any taxes that may be owed.

6. Conditions of Participation. Sponsor will notify selected winners by e-mail and/or phone starting 31st Oct. 2010. Prior to awarding a prize, Sponsor may, in its sole discretion, require any potential winner to sign such additional documents Sponsor deems necessary to confirm eligibility, to obtain a liability/publicity release, and to award any prize.

The winners of each team also get an opportunity to be a part of the 'CIDC Design & Development Initiative' alongside advisory members nominated by CIDC. This group will carry on the initiative undertaken through this competition, and develop such Technical Manuals for one additional trade.

7. Additional Terms. To the maximum extent permitted by law, Sponsor reserves the right, in its sole discretion, to change these rules or cancel the Competition at any time, or to modify, terminate, or suspend the Competition should human intervention or other causes beyond Sponsor's control corrupt or impair the administration, security, fairness, or proper play of the Competition or submission of Entries. Sponsor is not responsible for any human or other error that may occur in the processing of the Entries, nor are they responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, theft or destruction, or unauthorized access to, or alteration of, Entries. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Competition; to be acting in violation of these rules; or to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person. *Caution: any attempt by an*

entrant to deliberately undermine the legitimate operation of the competition may be a violation of criminal and civil laws, and should such an attempt be made, sponsor and its respective affiliates reserve the right to seek damages and/or other relief from any such person to the fullest extent permitted by law.

8. Miscellaneous. The Competition and all accompanying materials are copyright of CIDC. All rights reserved. By entering, entrants agree to be bound by these rules. No transfer, assignment, cash redemption or substitution of prizes is permitted except by Sponsor or as specified herein because of prize availability and then with prizes of equal or greater value. Entrants agree (for themselves and their heirs) that Sponsor and its respective affiliates, and all Sponsor-Related Persons, will have no liability, and will be held harmless by such entrants to the maximum extent permitted by law for any liability, loss, injury, or damage to property or to person, by reason of participation in the Competition, or by reason of the acceptance, possession, use or misuse of the prizes, even if caused or contributed to by the negligence of Sponsor, any of its respective affiliates, or any such Sponsor-Related Person. Competition is governed by the laws of India. By participating in the Competition, entrants consent to the use of their names, photographs, and/or likenesses in any manner and in any medium for promotional purposes, including worldwide, without additional compensation, except where prohibited by law.

All non-winning entries will be returned to the entrant, within three months of Declaration of results.

9. Sponsor. Construction Industry Development Council, New Delhi.